

## PUNJAB POVERTY GRADUATION INITIATIVES (PPGI)

1	<b>Project Cost</b>	PKR 9854.068 million
2	<b>Sponsoring Agency</b>	Planning and Development Board, Government of the Punjab.
3	<b>Executing Agency</b>	<ul style="list-style-type: none"> <li>➤ Program Steering Committee at P&amp;D Board headed by the Chairman, P&amp;D Board;</li> <li>➤ Project Management Unit in partnership with: <ul style="list-style-type: none"> <li>✓ Social Mobilization Partner</li> <li>✓ Technical, Vocational and Enterprise Training Partner (s);</li> <li>✓ Community Organizations/Village Organizations;</li> </ul> </li> </ul>
4	<b>Project Objective</b>	The objective is to assist approximately 150,000 ultra-poor and poor households to sustainably achieve improved levels of economic wellbeing through access to productive assets, housing, skills, livelihood opportunities and graduate out of poverty.
5	<b>Gestation Period</b>	05 Years (January 2022 to December 2026)
6	<b>Project Components:</b>	i). Livelihood Enhancement, ii) Pro Poor Infrastructure, iii). Project Management
7	<b>Geographical Coverage:</b>	Ten (10) districts of Punjab (Lodhran, Vehari, Khanewal, Multan, Okara, Pakpattan, Chiniot, Jhang, Hafizabad and Mandi Bahauddin).
8	<b>Targeting Approach:</b>	<b><i>Geographical Targeting</i></b> , <b><i>Poverty Targeting</i></b> and <b><i>Gender Targeting</i></b> . PPGI will focus on poorest areas and will use BISP NSER data ranging 0-23 to identify households in the poorest poverty bands. PPGI will accord high priority to women and youth. at least 60 percent of the beneficiaries are women and at least 30 percent of the beneficiaries are youth.
9	<b>Output Level Indicators:</b>	<p>Project will target <b>150,000</b> poor households in ten districts through following interventions;</p> <ol style="list-style-type: none"> <li>a. Provision of <b>70,000</b> Productive Assets either a set of small ruminants (2 goats) or inputs for a small business enterprise (<b>PSC-0-18</b>).</li> <li>b. Vocational &amp; Enterprise trainings for <b>40,000</b> beneficiaries (<b>PSC 0-23, 60%</b> women with special focus on <b>youth</b>).</li> <li>c. Provision of <b>2500</b> Land Plots and construction of Low-Cost Houses (<b>PSC 0-11, 100% women</b>).</li> <li>d. Construction of <b>800</b> Small Scale Infrastructure Schemes.</li> <li>e. Credit Revolving Fund of Rs 400 million with maximum loan ceiling of PKR. 50,000 for <b>30,000</b> beneficiaries (<b>PSC 0-23</b>).</li> </ol>
10	<b>Progress of PPGI:</b>	<ol style="list-style-type: none"> <li>1. Project Director-SPPAP has been assigned the look after charge of the post of Project Director-PPGI on 17.01.2022</li> <li>2. First PSC of PPGI has been held on 30.03.2022</li> <li>3. Fresh National Socio-Economic Registry (NSER) data has been obtained from BISP pertaining to PPGI districts which needs further validation by the BISP.</li> <li>4. For hiring of Social Mobilization Partner, TORs have been developed and submitted to P&amp;D Board for approval.</li> <li>5. To conduct the need assessment study for housing component, Punjab Economic Research Institute (PERI) has been engaged.</li> <li>6. For hiring of PPGI staff, advertainment has been approved by the P&amp;DB and may be published in next week.</li> <li>7. Process for opening of dedicated Assignment Account of PPGI has been initiated.</li> </ol>