VISION

Create prosperity in Punjab through promotion of trade and investment and by ensuring an attractive business environment with the government playing its role as a facilitator.

POLICY FRAMEWORK

The mission of the Department is to support private sector development, create an enabling and facilitative business environment, work for reducing the cost of doing business, thereby opening avenues for business creation, improving living standards for all and contribute to fostering economic growth. Develop competitive and efficient export supply chain management, and address issues related to fair trade and compliance with international trade regime. The development program envisages formulation of policies and creation of enabling environment for promotion of commerce and investment activities in the Provincial and Federal Government. C&I Department aims at creation of an influential network of accredited resources, facilitation of business and industry through development of industrial parks, special economic zones, export-processing zones, enterprises and strengthening of business registration. The policy framework of the department includes provision of training facilities & establishment of laboratories including quality assurance and material testing to facilitate the role of private sector. Salient features of the policy framework are:-

- Providing input on provincial and federal policies relating to Commerce;
- Providing input on ways of promoting and assisting international trade and to strengthen the international and national economic position of the Punjab including private sector development and issues related to domestic commerce;
- Promoting progressive domestic business policies and providing a learning environment;
- Providing a central house for good corporate governance and ensuring effective use and growth of the Province's scientific and technical resources;
- Work on ways of acquiring, analyzing and disseminating information regarding the Punjab Province and its economy so as to help achieve increased social and economic benefit;
- Make Commerce & Investment Department, the provincial body for a powerful and influential network of accredited resources a network that can serve the wider business community;
- Study the policies of various countries and recommend as to how the Punjab Province can improve to attract more and better foreign direct investment (FDI);
- Study the policy inconsistencies in the region and suggest ways to achieve harmony;
- The provision of general advice on strategies on national socio economic development, on mechanism and policies for general economic management and some specific fields, on domestic and foreign investment, industrial parks, Special Economic Zones and export-processing zones, enterprises, and business registration, if so required, throughout the Province;

- Provide proactive support to direct, guide, inspect and implement investment projects;
- Act as the principal body in assisting the Punjab Government in managing activities relating to domestic investment, foreign direct investment to organize investment promotion activities and provide guidance on investment procedures;
- Provide academic and practical input on good governance for the management of industrial parks and export-processing zones;
- Work on development plans of industrial parks, export- processing zones and models of similar economic zone throughout the Province;
- Establish training facilities, laboratories including quality assurance, material testing facilities, to facilitate private sector in meeting internationally acceptable standards and save cost and lead time; and
- Get involved in the development of service sector generally and specifically in the areas that impact businesses directly or indirectly.

STRATEGIC INTERVENTIONS

- Conduct a study on ways of improving investment climate, enhancing commercial opportunities and making Punjab an attractive investment destination;
- Conduct a study on establishing an environmental engineering industry for development of cost effective, locally designed waste treatment and recycling plants to cater for the waste water, air pollution and solid waste;
- Work for registration of Geographical Indications (GI);
- Set up testing laboratories for sports goods and material testing in Sialkot;
- Study of horticulture products branding and marketing;
- Establish translation cell for commercial documents;
- Set up domestic / international trade and related legislation cell; and
- Capacity building of Commerce & Investment Department.

MTDF 2008-11 COMMERCE & INVESTMENT: SUMMARY

Development Programme 2008-09

															(Rs. in Million)	
Sub- Sector		O	ngoing Progra	amme		New Programme Total										
Sub- Sector	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total	
Commerce & Investment	31.440	128.401	159.841	0.000	159.841	100.000	240.159	340.159	0.000	340.159	131.440	368.560	500.000	0.000	500.000	
Total	31.440	128.401	159.841	0.000	159.841	100.000	240.159	340.159	0.000	340.159	131.440	368.560	500.000	0.000	500.000	
No. of Schemes			8					2	2			10				

Development Programme 2009-10

Sub Sector	Ongoing Programme						N	ew Programm	ie				Total				
Sub- Sector	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total		
Commerce & Investment	43.840	175.360	219.200	0.000	219.200	139.740	326.060	465.800	0.000	465.800	183.580	501.420	685.000	0.000	685.000		
Total	43.840	175.360	219.200	0.000	219.200	139.740	326.060	465.800	0.000	465.800	183.580	501.420	685.000	0.000	685.000		

Development Programme 2010-11

Sub- Sector	Ongoing Programme						N	ew Programm	ie				Total				
Sub-Sector	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total	Capital	Revenue	Total	F. Aid	Total		
Commerce & Investment	60.680	242.680	303.360	0.000	303.360	193.400	451.240	644.640	0.000	644.640	254.080	693.920	948.000	0.000	948.000		
Total	60.680	242.680	303.360	0.000	303.360	193.400	451.240	644.640	0.000	644.640	254.080	693.920	948.000	0.000	948.000		

COMMERCE & INVESTMENT MTDF 2008-11 GRAND TOTAL 2,133.000

COMMERCE & INVESTMENT: SUMMARY

	No. of		Projection	Projection						
Type / Sub Sector	Schemes	Local		Forei	gn Aid	Tot	al	G. Total	for	for
		Capital	Revenue	Capital	Revenue	Capital	Revenue	(Cap+Rev)	2009-10	2010-11
ON-GOING SCHEMES	8	31.440	128.401	0.000	0.000	31.440	128.401	159.841	128.358	104.295
NEW SCHEMES	2	100.000	240.159	0.000	0.000	100.000	240.159	340.159	15.000	15.000
Grand Total	10	131.440	368.560	0.000	0.000	131.440	368.560	500.000	143.358	119.295

									Pro	vision for 2	2008-09			Projection	Projection	beyond
GS	SS		heme Information	Estimat	ed Cost	Exp. upto	Lo	cal	Forei	gn Aid	То	otal	G. Total	for	for 2010-11	
No	No			F. Aid	Total	2007-08	Сар	Rev	Сар	Rev	Сар	Rev	(Cap+Rev)	2009-10	2010-11	June, 2011
1	2		3	4	5	6	7	8	9	10	11	12	13	14	15	16
ON-G	OIN	G SCHEMES														
2704	1	Name of the Scheme	Capacity Building of C&I Department	0.000	84.570	44.693	0.000	24.000	0.000	0.000	0.000	24.000	24.000	15.877	0.000	0.000
		Approval Date	Approved 20-02-2007													
		Major Components	i. Staff ii. Transport iii. Office Accomodation, Furniture & Fixture. iv. Trade and Investment Promotion													
		Major Targets	60 % Completion													
		District and Tehsil	Lahore													
2705	2	Name of the Scheme	Study on ways of improving investment and business climate and enhancing commercial opportunities and making Punjab an attractive investment destination	0.000	10.000	1.000	0.000	9.000	0.000	0.000	0.000	9.000	9.000	0.000	0.000	0.000
		Approval Date	Approved 30-09-2006													
		Major Components	i. Engagement of Consultants ii. involvement of Interns iii.Sharing of findings with stakeholders													
		Major Targets	100 % Completion													
		District and Tehsil	Lahore													
2706	3	Name of the Scheme	Registration of Geographical Indications	0.000	99.550	20.069	0.000	34.000	0.000	0.000	0.000	34.000	34.000	25.481	20.000	0.000
		Approval Date	Approved 30-09-2006													
		Major Components	i. Staff ii.Transport iii.Office Accomodation, Furniture & Fixture iv. Registration Fee													
		Major Targets	 Registration of the Stakeholders Organization ii. Operation of viberant office of these organization iii. Awareness of stakeholders iv. Registration of Geographical Indications 													
		District and Tehsil	Lahore													

Projection Throw fwd Provision for 2008-09 Projection SS GS Estimated Cost Exp. upto for for beyond **Scheme Information** Total G. Total Local Foreign Aid 2007-08 2010-11 No No 2009-10 June, 2011 (Cap+Rev) F. Aid Total Cap Rev Cap Rev Cap Rev 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 1 Name of the Scheme 0.000 50.610 5.800 6.440 15.000 0.000 0.000 6.440 15.000 21.440 15.000 8.370 0.000 2707 4 Sports Goods Testing Laboratory Approval Date Approved 30-09-2006 Major Components i. Land ii. Civil Works iii. Lab Equipments iv. Office Equipments v. Furniture & Fixture vi. ISO 17025 Certification vii. Legal Charges i. Provision of fast & reliable Major Targets internationally accredited testing service ii. Providing assistance in improving product quality and production process iii. Increase International buyer confidance in local products iv. Promote quality culture in sector. **District and Tehsil** Sialkot 2708 5 Name of the Scheme Study on Establishing an 0.000 13.000 2.160 0.000 10.840 0.000 0.000 0.000 10.840 10.840 0.000 0.000 0.000 Environmental Engineering Industry for Development of Cost Effective Locally Designed Waste Water Treatment and Recycling Plants to cater for the Wastewater, Air, Pollution and Solid Waste Approval Date Approved 22-11-2006 Major Components i. Engagement of completion of consultants ii. Involvement of iii. Sharing of findings of the Interns study with stakeholders Major Targets 100% Completion District and Tehsil Lahore 2709 6 Name of the Scheme 199.925 Establishment of Material Testing 0.000 1.000 25.000 30.000 0.000 0.000 25.000 30.000 55.000 70.000 73.925 0.000 Lab Approval Date Approved 03-04-2007 i. Staff ii. Transport iii. Office Major Components Accomodation iv. Furniture & Fixture v. Testing vi. Accredition vii. Training Provide internationally accredited testing Major Targets services. Provide assistance in CE mark certification. Increase international buyer's confidence in local products. Sialkot District and Tehsil

COMMERCE & INVESTMENT

									Pro	vision for 2	008-09			Projection		Throw fwd
GS No	S		cheme Information	Estimate		Exp. upto 2007-08	Loc		Foreig		Tot		G. Total	for 2009-10	for 2010-11	beyond June, 2011
				F. Aid	Total		Сар	Rev	Сар	Rev	Сар	Rev	(Cap+Rev)			
1	2	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
2710	7	Name of the Scheme	Study on Horticulture Products Branding & Marketing	0.000	1.000	0.439	0.000	0.561	0.000	0.000	0.000	0.561	0.561	0.000	0.000	0.000
		Approval Date	Approved 18-04-2007													
		Major Components	Engagement of Foreign Consultant													
		Major Targets	100% Completion of Study													
		District and Tehsil	Lahore													
2711	8	Name of the Scheme	Cell for Translation of Commercial Documents	0.000	10.000	1.000	0.000	5.000	0.000	0.000	0.000	5.000	5.000	2.000	2.000	0.000
		Approval Date	Approved 09-10-2007													
		Major Components	Purchase of Software and Books, Salary of Staff.													
		Major Targets	To outsource translation of commercial documents													
		District and Tehsil	Lahore													
Tota	al: C	ON-GOING SCHEME	S	0.000	468.655	76.161	31.440	128.401	0.000	0.000	31.440	128.401	159.841	128.358	104.295	0.000
NEW	SC	HEMES														
2712	9	Name of the Scheme	Setting up of Domestic / International Trade and related Legislation Cell	0.000	50.000	0.000	0.000	20.000	0.000	0.000	0.000	20.000	20.000	15.000	15.000	0.000
		Approval Date	Unapproved													
		Major Components	i. Staff ii. Transport iii. Office Equipment iv. Information Material v. Workshop & Seminars													
		Major Targets	To provide Technical & Legal support to stakeholders in interpretation of rules and procedures pertaining to multilateral trade regime and implementation on national trade policy and draft measures to increase trading opportunities.													
		District and Tehsil	Lahore													

						Exp. upto			Prov	vision for 2	008-09			Projection	Projection	Throw fwd
GS	SS		Scheme Information		Estimated Cost		Lo	cal	Foreig	gn Aid	То	tal	G. Total	for	for	beyond
No	No			F. Aid	Total	2007-08	Сар	Rev	Сар	Rev	Сар	Rev	(Cap+Rev)	2009-10	2010-11	June, 2011
1	2		3	4	5	6	7	8	9	10	11	12	13	14	15	16
2713	10	Name of the Scheme	Private Sector Development Initiatives	0.000	320.159	0.000	100.000	220.159	0.000	0.000	100.000	220.159	320.159	0.000	0.000	0.000
		Approval Date	Unapproved													
		Major Components	Schemes of C&I Department													
		Major Targets	To be processed during 2008-09													
		District and Tehsil	Lahore													
Tota	al: NE	EW SCHEMES		0.000	370.159	0.000	100.000	240.159	0.000	0.000	100.000	240.159	340.159	15.000	15.000	0.000
Gra	and T	otal		0.000	838.814	76.161	131.440	368.560	0.000	0.000	131.440	368.560	500.000	143.358	119.295	0.000