

INDUSTRIES COMMERCE AND INVESTMENT

VISION

Encourage & Promote industry including Small and Medium Enterprises (SMEs) for sustainable growth, credit facilitation including Micro Financing, facilitation in Trade, Investment & Business, provision of state of the art Industrial infrastructure, availability of Skilled Manpower, Consumer Protection and co-ordination in Price control.

MISSION

Create economic prosperity by reviving growth of manufacturing industries, strengthening the competitiveness of Punjab's business environment, promoting trade by facilitating development of efficient export supply chain and investment climate that helps catalyse private sector development, and addressing issues related to fair trade.

STRATEGIC OBJECTIVES

- Promotion of Industry & Investment in the Province
- Creation of skilled manpower for industry
- Advocacy and Implementation of Trade & Investment Policies of the Federal/ Provincial Governments
- Liaison with Private Sector, Trade Bodies and Trade Associations
- Conduct research and provide Technical Expertise to Private Sector
- Regulate prices of essential commodities

POLICY GOALS

- To create an enabling environment for the private sector to grow and prosper, so as to achieve the government's objectives of employment generation, increased income and poverty alleviation
- To Create a better quality of life for the citizens of Punjab by:
 - Encouraging private sector to invest in Punjab.
 - Generating growth in the economy to create employment

- Improving infrastructure and key services necessary for economic uplift
- Assessing skills requirements and provision of need based skills training

ACHIEVEMENTS OF FINANCIAL YEAR 2017-18

- Completion of infrastructural work in Small Industries Estate Faisalabad.
- Successful completion of Skill/Vocational Training Targets including training of 550,000 individuals during FY 2017-18 through Skill Development Programme/ Projects of PSDF, TEVTA and PVTC under Punjab Growth Strategy.
- Established first ever Technology Education University in Pakistan i.e Punjab Tianjin University of Technology (PTUT) Lahore
- Provision of interest free loans to 593,539 individuals with disbursed amount of Rs. 16 billion under Chief Minister Self Scheme.

NEW INITIATIVES FOR FINANCIAL YEAR 2018-19

- Acquisition of Land for Development of pSEZ Allama Iqbal Industrial Estate, M-3, Faisalabad .
- Establishment of Women Resource Centers and Incubators
- Construction of Punjab Tianjin University of Technology (PTUT), Lahore.
- Up-gradation and modernization of District offices of IPWM
- Punjab University of Technology, Rasul, MB Din
- Provision of Missing Facilities in Technical Institutes of TEVTA
- Establishment of Quaid-e-Azam Apparel Park at Sheikhpura (PPP Mode).
- Skill Training Programme of Youth through VTIs of PVTC
- Progressing Punjab by Entrepreneurial Development of SMEs.

TARGETS FOR FINANCIAL YEAR 2018-19

- Acquisition of Land for Development of PSEZ, Allama Iqbal Industrial Estate near M-3, Faisalabad.
- Provision of need based technical and vocational training
- Customized lending and empowerment of artisans
- Promotion of handicraft industry and preservation of regional crafts.
- Construction of Building for District Consumer Court & District Consumer Protection Council

- Automation of Directorate of Consumer Protection Council and its field Offices

MAJOR PROJECTS/INITIATIVES

1. Priority Special Economic Zones

China-Pakistan Joint Coordination Committee (JCC) in its 7th Meeting held on November 21, 2017 gave approval to setting up three prioritized Special Economic Zones (pSEZs) under China-Pakistan Economic Corridor (CPEC) one in Punjab at Faisalabad. A site near M-3 Faisalabad has been selected after joint visit of Chinese side, BOI and Industries department. A scheme titled **“Land Acquisition for Development of pSEZ Allama Iqbal Industrial Estate near M-3, Faisalabad “** under CPEC as been included in ADP 2018-19 at an estimated cost of PKR 6300 million.

2. Punjab Tianjin University of Technology (PTUT), Lahore.

Government of Punjab has established the first Technology University of the country named **“Punjab Tianjin University of Technology (PTUT), Lahore”** in collaboration with Tianjin University of Technology and Education, China. Punjab Tianjin University of Technology (PTUT) would offer BS Degree level Programs in Electric Engineering, Automotive Engineering, Mechanical Engineering, Textile Engineering Technology, Clothing & Design, Civil Engineering Technologies, Architecture and Fashion Design. An Advanced Chinese Languages Diploma would also be offered. The PTUT has started its first academic year since March 2018 at its sub campus in Green Town Lahore. To construct permanent campus of PTUT at Raiwind road Lahore, a scheme has been included in ADP 2018-19.

3. Punjab Skill Development Program

Punjab Skill Development Program is one of the main pillars of Punjab Growth Strategy 2018. Punjab Government’s mission is to address the critical gaps in Human Capital and to train 2 million people in Job oriented skills, according to Punjab Growth Strategy 2018, to foster a better skilled and more employable youth in the province. The major implementation partners for imparting skilled training are TEVTA, PVTC, PIU-PSDP and PSDF. The target of 2 million skilled youth has been achieved. Keeping in view, the need and increasing demand of skill workers in wake of upcoming CPEC investments, Punjab Government, as a proactive strategy, has earmarked sufficient funds for skill trainings.

4. Cluster Development Initiative

Punjab Small Industries Corporation (PSIC) is implementing a project titled “Cluster Development Initiative”(CDI). United Nations Industrial Development Organization (UNIDO) has been engaged as ‘Implementation Partner’. The project is envisioned to create linkage of high growth cluster of Punjab with global value chain by bridging up the gaps in terms of productivity, goods manufacturing practices (lean manufacturing, green manufacturing etc), skills development, and integration with international compliance regime. The objective is to create impact in terms of value addition, export integration, job creation and inclusive growth in line with Sustainable Development Goal (SDG-9) through active cooperation of relevant associations of the clusters.

5. Promotion of Small Medium Enterprises (SMEs)

SME sector contributes significantly towards national GDP, employment generation and export earnings. The promotion of SMEs has important implications for economic growth, competitiveness, and job creation. Approximately, 90% of the total enterprises operating in Pakistan fall in the category of SMEs.

There are approximately 3.2 million Micro Small and Medium Enterprises in Pakistan of which 65% are operating in Punjab. SMEs in Pakistan constitute 90 per cent of the economic establishments and 70% of non-agriculture employment, thereby; contributing 30 per cent to GDP and 25 per cent to export earnings These SMEs include 400,000 manufacturing units, 600,000 Service sector units and 1 million Trade sector units (retailers). The SMEs in Punjab employ about 1.2 million persons out of total 1.8 million labour force of manufacturing sector. Urban-Rural SME ratio is 59 %: 41%.

Keeping in view the importance of SMEs for economic growth and employment generation following schemes for Entrepreneurship Development and Access to Finance are being initiated:

- a) Progressing Punjab by Entrepreneurial Development (PPED) of SMEs.
- b) Developing SME Sector through Loan Mark-up Support Program..
- c) Credit Guarantee Scheme for SMEs.

TREND OF ALLOCATION

(Millions PKR)

Sr. No.	Years	Allocation
1	2015-16	453
2	2016-17	13,687
3	2017-18	15,050
4	2018-19	7,400

MTDF 2018-21
Industries, Commerce & Investment: Summary
Development Programme 2018-19

(PKR Million)

Sub-Sector	Local	F. Aid	Total
On-going Schemes			
Directorate of Consumer Protection Council (DCPC)	115.205	0.000	115.205
Industries, Commerce & Investments	228.270	0.000	228.270
Punjab Small Industries Corporation (PSIC)	359.038	0.000	359.038
Total: On-going Schemes	702.513	0.000	702.513
New Schemes			
Establishment of Sub Campuses / Universities	420.000	0.000	420.000
Industries, Commerce & Investments	5,566.820	0.000	5,566.820
Punjab Small Industries Corporation (PSIC)	710.667	0.000	710.667
Total: New Schemes	6,697.487	0.000	6,697.487
Total (Ongoing + New + ODP)	7,400.000	0.000	7,400.000

Development Programme 2019-20

(PKR Million)

Sub-Sector	Local	F. Aid	Total
On-going Schemes			
Directorate of Consumer Protection Council (DCPC)	126.726	0.000	126.726
Industries, Commerce & Investments	251.097	0.000	251.097
Punjab Small Industries Corporation (PSIC)	394.942	0.000	394.942
Total: On-going Schemes	772.764	0.000	772.764
New Schemes			
Establishment of Sub Campuses / Universities	462.000	0.000	462.000
Industries, Commerce & Investments	6,123.502	0.000	6,123.502
Punjab Small Industries Corporation (PSIC)	781.734	0.000	781.734
Total: New Schemes	7,367.236	0.000	7,367.236
Total (Ongoing + New + ODP)	8,140.000	0.000	8,140.000

Development Programme 2020-21

(PKR Million)

Sub-Sector	Local	F. Aid	Total
On-going Schemes			
Directorate of Consumer Protection Council (DCPC)	139.398	0.000	139.398
Industries, Commerce & Investments	276.207	0.000	276.207
Punjab Small Industries Corporation (PSIC)	434.436	0.000	434.436
Total: On-going Schemes	850.041	0.000	850.041
New Schemes			
Establishment of Sub Campuses / Universities	508.200	0.000	508.200
Industries, Commerce & Investments	6,735.852	0.000	6,735.852
Punjab Small Industries Corporation (PSIC)	859.907	0.000	859.907
Total: New Schemes	8,103.959	0.000	8,103.959
Total (Ongoing + New + ODP)	8,954.000	0.000	8,954.000

MTDF 2018-21 : Grand Total

24,494.000

INDUSTRIES, COMMERCE & INVESTMENT: SUMMARY

(PKR Million)

Type / Sub Sector	No. of Schemes	Provision for 2018-19				Projection for 2019-20	Projection for 2020-21
		Capital	Revenue	Foreign Aid	G. Total (Cap + Rev)		
<u>ON-GOING SCHEMES</u>							
Punjab Small Industries Corporation (PSIC)	5	0.000	359.038	0.000	359.038	201.801	0.000
Industries, Commerce & Investments	4	3.151	225.119	0.000	228.270	169.767	0.000
Directorate of Consumer Protection Council (DCPC)	2	17.471	97.734	0.000	115.205	0.000	0.000
Total: ON-GOING SCHEMES	11	20.622	681.891	0.000	702.513	371.568	0.000
<u>NEW SCHEMES</u>							
Establishment of Sub Campuses / Universities	2	0.000	420.000	0.000	420.000	2,050.000	1,845.192
Punjab Small Industries Corporation (PSIC)	4	0.000	710.667	0.000	710.667	3,356.127	2,507.098
Industries, Commerce & Investments	5	0.000	5,566.820	0.000	5,566.820	0.000	0.000
PPP	7	0.000	0.000	0.000	0.000	0.000	0.000
Total: NEW SCHEMES	18	0.000	6,697.487	0.000	6,697.487	5,406.127	4,352.290
Total: ADP	29	20.622	7,379.378	0.000	7,400.000	5,777.695	4,352.290
Grand Total	29	20.622	7,379.378	0.000	7,400.000	5,777.695	4,352.290

Industries, Commerce & Investment

(PKR Million)

GS No	Scheme Information Scheme ID / Approval Date / Location	Est. Cost	Accum. Exp. June, 18	Provision for 2018-19			MTDF Projections		Throw fwd Beyond June, 2021
				Cap.	Rev.	G.Total (Cap.+Rev.)	2019-20	2020-21	
1	2	3	4	5	6	7	8	9	10

ON-GOING SCHEMES

Industries, Commerce & Investments

5788	Strategic Policy Unit, Industries, Commerce and Investment Department including Public Private Partnership(PPP Node) 25-16-19-004690 / 10-03-2017 / Lahore LO17000025 R	392.866	81.429	0.000	122.000	122.000	169.767	0.000	0.000
5789	Construction of new halls in Govt. Printing Press, Lahore/ Bahawalpur 25-15-19-024322 / 01-07-2015 / Lahore LO15002101 C	38.677	35.526	3.151	0.000	3.151	0.000	0.000	0.000
5790	Improvement in the Arrangements for Starting Businesses 25-15-37-024725 / 01-07-2016 / Punjab LO17000024 C, LO17000024 R	71.724	41.591	0.000	27.041	27.041	0.000	0.000	0.000
5791	Establishment of One Window Service Centers (OWSC) for Industries Department 25-17-38-006594 / 31-07-2017 / Lahore,Punjab LO17010008 R	115.600	35.909	0.000	76.078	76.078	0.000	0.000	0.000
Total: Industries, Commerce & Investments		618.867	194.455	3.151	225.119	228.270	169.767	0.000	0.000

Punjab Small Industries Corporation (PSIC)

5792	Gandhara Art Village 25-15-29-002051 / 28-07-2016 / Rawalpindi LO15002097 R	167.400	155.870	0.000	2.298	2.298	9.231	0.000	0.000
5793	Establishment of Metal Craft Artisans Village at Sheikhpura Road, Lahore 25-15-19-002052 / 28-07-2016 / Lahore LO15002099 R	182.271	140.160	0.000	13.856	13.856	11.220	0.000	0.000
5794	Cluster Development Initiative (J&CP4R) 25-16-37-004692 / 28-04-2017 / Punjab LO16000251 R	588.479	246.035	0.000	169.594	169.594	172.850	0.000	0.000
5795	Publication of Books on Crafts of Punjab. 25-16-37-004693 / 23-08-2016 / Punjab LO16000252 R	28.320	7.394	0.000	7.279	7.279	8.500	0.000	0.000
5796	Up-gradation of Infrastructure and Provision of Missing Facilities in SIEs, Sahiwal, Khanewal, Kasur & Taxila. 25-16-38-004694 / 26-08-2016 / Kasur,Khanewal,Rawalpindi,Sahiwal LO16000253 R	366.011	125.000	0.000	166.011	166.011	0.000	0.000	0.000
Total: Punjab Small Industries Corporation (PSIC)		1,332.481	674.459	0.000	359.038	359.038	201.801	0.000	0.000

Directorate of Consumer Protection Council (DCPC)

5797	Construction of Building for District Consumer Court & District Consumer Protection Council 25-17-36-006582 / 31-07-2017 / Sahiwal LO17005391 C	34.971	17.500	17.471	0.000	17.471	0.000	0.000	0.000
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Industries, Commerce & Investment

(PKR Million)

GS No	Scheme Information Scheme ID / Approval Date / Location	Est. Cost	Accum. Exp. June, 18	Provision for 2018-19			MTDF Projections		Throw fwd Beyond June, 2021
				Cap.	Rev.	G.Total (Cap.+Rev.)	2019-20	2020-21	
1	2	3	4	5	6	7	8	9	10
5798	Automation of Directorate of Consumer Protection Council and its field Offices 25-17-37-006581 / 31-07-2017 / Punjab LO17010673 R	108.792	11.058	0.000	97.734	97.734	0.000	0.000	0.000
Total: Directorate of Consumer Protection Council (DCPC)		143.763	28.558	17.471	97.734	115.205	0.000	0.000	0.000
Total: ON-GOING SCHEMES		2,095.111	897.472	20.622	681.891	702.513	371.568	0.000	0.000

NEW SCHEMES

Industries, Commerce & Investments

5799	Land Acquisition for Development of PSEZ (Allama Iqbal Industrial Estate) M-3, Faisalabad, (on Cost Sharing Basis FIEDMC = Rs.2.3 billion+ GOP=Rs.4.00 Billion) 25-18-09-022067 / 01-07-2018 / Faisalabad	6,300.000	0.000	0.000	4,000.000	4,000.000	0.000	0.000	0.000
5800	Strengthening of District Offices of IPWM 25-18-37-021972 / 01-07-2018 / Punjab	33.820	0.000	0.000	33.820	33.820	0.000	0.000	0.000
5801	Punjab Skill Development Project 25-18-37-022071 / Un-Approved / Punjab	433.000	0.000	0.000	433.000	433.000	0.000	0.000	0.000
5802	Skill Training Programme of Youth through TEVTA 25-18-37-022074 / Un-Approved / Punjab	550.000	0.000	0.000	550.000	550.000	0.000	0.000	0.000
5803	Skill Training Programme of Youth through VTIs of PVTC 25-18-37-024053 / Un-Approved / Punjab	550.000	0.000	0.000	550.000	550.000	0.000	0.000	0.000
Total: Industries, Commerce & Investments		7,866.820	0.000	0.000	5,566.820	5,566.820	0.000	0.000	0.000

Punjab Small Industries Corporation (PSIC)

5804	Establishment of Women Resource Center and Incubators 25-18-37-024049 / Un-Approved / Punjab	23.892	0.000	0.000	10.667	10.667	6.127	7.098	0.000
5805	Progressing Punjab by Entrepreneurial Development of SMEs 25-18-37-025616 / Un-Approved / Punjab	6,000.000	0.000	0.000	300.000	300.000	1,950.000	1,500.000	2,250.000
5806	Developing SME Sector through Loan markup support program 25-18-37-025620 / Un-Approved / Punjab	3,000.000	0.000	0.000	200.000	200.000	950.000	500.000	1,350.000

Industries, Commerce & Investment

(PKR Million)

GS No	Scheme Information Scheme ID / Approval Date / Location	Est. Cost	Accum. Exp. June, 18	Provision for 2018-19			MTDF Projections		Throw fwd Beyond June, 2021
				Cap.	Rev.	G.Total (Cap.+Rev.)	2019-20	2020-21	
1	2	3	4	5	6	7	8	9	10
5807	Credit Guarantee Scheme for Development and Promotion of SMEs in Punjab 25-18-37-026165 / Un-Approved / Punjab	2,500.000	0.000	0.000	200.000	200.000	450.000	500.000	1,350.000
Total: Punjab Small Industries Corporation (PSIC)		11,523.892	0.000	0.000	710.667	710.667	3,356.127	2,507.098	4,950.000
Establishment of Sub Campuses / Universities									
5808	Punjab University of Technology, Rasul, M.B.Din 25-18-15-024533 / Un-Approved / Mandi Bahauddin	2,165.192	0.000	0.000	120.000	120.000	1,000.000	945.192	100.000
5809	Construction of Punjab Tianjin University of Technology (PTUT), Lahore. 25-18-19-024050 / Un-Approved / Lahore	2,600.000	0.000	0.000	300.000	300.000	1,050.000	900.000	350.000
Total: Establishment of Sub Campuses / Universities		4,765.192	0.000	0.000	420.000	420.000	2,050.000	1,845.192	450.000
PPP									
5810	Establishment of CETP at M-3 Industrial City, Faisalabad (FIEDMC) 25-18-09-022069 / 01-07-2018 / Faisalabad	1.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
5811	Establishment of Weaving City Faisalabad (FIEDMC) 25-18-09-025721 / Un-Approved / Faisalabad	1.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
5812	Establishment of CETP at Quaid-e-Azam Industrial Estate, Lahore (PIEDMC) 25-18-19-022060 / 01-07-2018 / Lahore	1.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
5813	Establishment of CETP at Sunder Industrial Estate, Lahore (PIEDMC) 25-18-19-022064 / 01-07-2018 / Lahore	1.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
5814	Establishment of Quaid-e-Azam Apparel Park (QAAP) at Sheikhpura (PIEDMC) 25-18-21-022080 / 01-07-2018 / Sheikhpura	15,000.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
5815	Up-gradation of Punjab Printing Press 25-18-37-026094 / Un-Approved / Punjab	1.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
5816	Establishment of Industrial Estate near Sahiawala Interchange M-3 Motorway Faisalabad 25-18-37-026096 / Un-Approved / Punjab	1.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Total: PPP		15,006.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Total: NEW SCHEMES		39,161.904	0.000	0.000	6,697.487	6,697.487	5,406.127	4,352.290	5,400.000
Grand Total		41,257.015	897.472	20.622	7,379.378	7,400.000	5,777.695	4,352.290	5,400.000